



# THE 2<sup>ND</sup> KENYA SME EXHIBITION & DIASPORA TRADE AND INVESTMENT CONFERENCE

**INCORPORATING THE PREPARATORY KENYA DIASPORA HOME-COMING FORUM  
KENYATTA INTERNATIONAL CONFERENCE CENTRE  
AUGUST 14-16, 2007**

This initiative is aimed at organizing the Kenya Diaspora Community and the Small and Medium Enterprises (SMEs) sectors to bring them into the centre of Kenya's economic development.

The first conference and exhibition to discuss this initiative was held in October 2006 at the KICC and was part of the several on-going efforts by the Kenya Government and the Private Sector Business Community to bring this important group of Kenyans in the Diaspora and local Kenyans together for national development.

## PREPARATORY DIASPORA HOME-COMING FORUM

In order to achieve the above objective, a preparatory Diaspora Home-coming Forum has been organized for August 14-16, 2007 at the KICC, Nairobi, Kenya. This will bring together interested groups and individuals, both from the Diaspora and at home, to deliberate on how to create a regular, structured and well organized platform for all Kenyans in the Diaspora and at home to meet and exchange views on issues that impact on national development.

The turnaround in the economic fortunes of the country is the motivation behind the campaign to encourage Kenyans in the Diaspora to invest back home. During the Preparatory Diaspora Home-coming Forum, the organizers plan to:

- Unveil Kenya Diaspora databank which will provide names of organizations/associations of Kenyans in the Diaspora.
- Run an Investment and Trade Conference where investment and trade opportunities will be discussed for the benefit of Kenyans in the Diaspora.
- Organize export workshops to discuss available and potential markets for Kenyan products and services.
- Engage Kenyan authorities in discussing Diaspora issues as stipulated in the Kenya Diaspora Bill 2007 which is awaiting discussion by Parliament and enactment into law.
- Interrogate the Kenya SME Draft Bill which is awaiting discussion in Parliament.
- Discuss ways and means of reversing brain drain into brain gain.
- Launch the Kenya SME Online Inventory which will provide names and contacts of Kenya SMEs as well as the products and services they produce or offer.

## TRADE AND INVESTMENT EXHIBITION

This Exhibition will run concurrently with the Conference to showcase:

- Kenyan products and services, particularly those produced by the SMEs and meant for the export markets,
- Financial and Insurance services available to the SME sector,
- Investment and Trade opportunities available to the Local and Diaspora investors,
- ICT products and services available to the SME sector,
- Consultancy services available to the local and Diaspora investors,
- Value chain: From Micro to Medium to Large Enterprises.

The organizers of this event have full backing and support of the Kenya Government which is keen to see this initiative succeed. A committee comprising of Government and various stakeholders will manage this event.

All communication between Kenyans in the Diaspora and in the country will go through a Government website [www.kenyadiaspora.go.ke](http://www.kenyadiaspora.go.ke) which has been provided for this purpose.

*For details on how to participate in this event contact:*

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To register online go to [www.kenyadiaspora.go.ke](http://www.kenyadiaspora.go.ke)

