



THE 2ND KENYA DIASPORA & SME EXHIBITION, TRADE AND INVESTMENT CONFERENCE

THE 2ND KENYA DIASPORA & SME CONFERENCE & EXHIBITION PARTICIPATION OPPORTUNITIES

	EVENT PARTICULARS	UNIT COST Kshs.
1.	Corporate Logo Publicity on Press Material	75,000
2.	Provision of Exhibition stand measuring 3mx4m with Accessories	80,000
3.	Full Colour Advert in the Official Conference & Exhibition Catalogue	40,000
4.	www.kenyadiaspora.go.ke (a) Corporate Web Banner at Home page plus complimentary advert in your sector (b) Sector website advertisement (a) Weblink for sector listing Automatic nomination as the Institution of choice in the web if you take option (a).	200,000 75,000 50,000
5.	Admission of minimum 5 pax to conference with accompaniments	75,000
6.	Branding at the Conference Hall	60,000
7.	Luncheon Sponsorship during the Opening Ceremony for 500 persons	Estimated 750,000

NOTE:

- (a) All rates exclude 16% V.A.T.
- (b) If you take all items, you will be nominated the Institution of Choice for this Event in your Sector.
- (c) If you advertise in the Website, you will also be nominated in this section only, as the Institution of Choice in the website for this Event in your Sector.
- (d) Advertisement valid for 12 calendar months

Organised By:

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Supported By:

