



www.kenyadiaspora.go.ke

Rare Business Opportunity

The www.kenyadiaspora.go.ke is the official platform through which kenyans in the diaspora can access information relevant to their issues. News updates are also carried in this website to ensure prompt information flow at all times.

The entire Kenya diaspora population is estimated at 2 million people spread across the globe with the majority being in the USA, Canada and Europe. These people remitt about Kshs 70 billion annually to Kenya.

The Government of Kenya has embarked on an aggressive campaign as demonstrated recently by the President's speech during the 14th ambassadors meeting held at Windsor Golf Hotel between 26th - 31st May 2007. He encouraged them to market Kenya through the Diaspora Community.

A series of high profile Diaspora meetings have been launched by the Kenya Government in collaboration with Kenya Diaspora Associations abroad to enhance effective participation towards the Kenya Diaspora Bill 2007 in the Nairobi Conference scheduled for **14th -16th August 2007** at KICC. Other than two previous diaspora meetings held in the UK and USA early this year by the Hon. Minister for Finance, two other meetings were recently concluded by the Hon. Minister for Planning & National Development accompanied with the Chairman - Diaspora Bill Drafting Committee and Chairman Kenya Private Sector Alliance as scheduled below:-

- (i) Kenya Christian Community (KCC) **2nd - 6th July 2007**- Delaware - USA Delegates approximated @ 1000 pax.
- (ii) Kenya Community Abroad (KCA) **6th - 8th July 2007** - Delaware - USA Delegates approximated @ 1500 pax.

These two events will overflow to the Nairobi conference.

This website provides rare chance for Kenyan businesses to highlight and showcase their trade and investment opportunities.

Participation charges are as follows:-

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| (1) Corporate Banner @ Home Page plus
complimentary at your section | Shs 200,000/= | (2) Banner at your sector | Shs 75,000/= |
| | | (3) Weblink from your listing | Shs 40,000/= |

Note: All bookings are valid for 12 calendar months.

Booking Form No. 105

Name of Organisation / Firm:

Nature of Business:

Amount Kshs:

Physical Address:

P.O. Box:..... Town: Code:

Telephone:..... Fax:..... E-mail:.....

Person Signing the Order:..... Title:.....

Signature:..... Date:..... Rubber Stamp:

Note: All rates are exclusive of 16% VAT. All payments to Express Communications Ltd.

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